



Ava Marefati

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(+61) 435-494457

Education

Google

Professional UX Design
// 2024

UX-Land

User Experience Design
// 2023

University of Tehran

Construction and project management
// 2020-2023

University of Tehran

Architecture
// 2016-2020

Skills

Design

Drawing
Typography
Visual Design
Responsive Design
Contextual Research
Experience Mapping
Information
Architecture
Storyboarding
Human Factors
Wireframing
Usability Testing
Conceptual
Modeling
Rapid Prototyping

Software

Sketch
Figma
XD adobe
Adobe Photoshop
InVision
HTML / CSS
Keyshot
Sketchup

Experiences

Freelance UX Designer BACabinet Pty Ltd

// May 2024 - PRESENT, Remote

Designed and developed the company's website, focusing on user experience and interface design. Collaborated with stakeholders to ensure the site met business goals, optimized usability, and provided a seamless experience for users.

Freelance UX Designer Google Certificate

// Feb 2024 - May 2024, Online

Completed a rigorous training designed for entry-level job readiness. 15 modules included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio including 3 projects to receive the certificate.

Design Coordinator Dana Energy

// August 2020 – January 2024, Permanent

Coordinated design efforts across multidisciplinary teams, ensuring alignment with project goals and client expectations. Managed design schedules facilitated communication between stakeholders and oversaw the development of design documents. Played a key role in delivering high-quality projects on time and within budget.

Project Architect Arab construction company

// August 2019 - July 2020, Contract

Supported the Design Manager by developing visual models, aligning designs with client needs, and conducting research. I also prepared detailed project estimations and secured approvals, ensuring successful project execution from concept to construction

Architect Al-ahmadieh construction and trading

// November 2017 - July 2019, Part-time

Designed and presented functional, aesthetically pleasing structures. Coordinated with cross-functional teams, managed project timelines, and ensured compliance with building codes and regulations. Contributed to the successful completion of high-quality commercial projects, including Mica Mall.